

ORDER



KSNV

Orders	Order / Rev:	106327	
	Alt Order #:	06839862	
	Product Desc:	Crossroads GPS	
	Estimate:	893	
	Flight Dates:	08/15/12 - 08/21/12	
	Original Date / Rev:	08/08/12 / 08/14/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	
Agency	Name:	Crossroads Media, LLC	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
	66 Canal Center Plaza		EOM/EOC
	Alexandria, VA 22314		Agency Commission:
			15%
Advertiser	Name:	Crossroads GPS / Revised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	102	\$75,875.00	\$64,493.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	102	\$75,875.00	\$64,493.75	0.00
Total:	102	\$75,875.00	\$64,493.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	35%	\$75,875.00
Market	100%	\$216,785.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$54,196.43
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$39,021.43
KTUD	1%	\$2,167.86
KVVU	18%	\$39,021.43
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$6,503.57

Order / Rev: 105327
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Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 893

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/15/12	08/15/12	M-F 5-6a WakeUp w/WagM	5-6a		--W---	:30	1	\$400.001	0.00	NM		1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 --W--- 1 \$400.00 0.00															
E 2	KSNV	08/16/12	08/16/12	M-F 5-6a WakeUp w/WagM	5-6a		--T---	:30	1	\$400.001	0.00	NM		1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 ---T--- 1 \$400.00 0.00															
E 3	KSNV	08/17/12	08/17/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	1	\$400.001	0.00	NM		1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 ---F-- 1 \$400.00 0.00															
E 4	KSNV	08/20/12	08/20/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$400.001	0.00	NM		1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12 08/26/12 M----- 1 \$400.00 0.00															
E 5	KSNV	08/21/12	08/21/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	1	\$400.001	0.00	NM		1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12 08/26/12 -T----- 1 \$400.00 0.00															
E 6	KSNV	08/15/12	08/15/12	M-F 6-7a WakeUp w/WagM	6-7a		--W----	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 --W--- 1 \$700.00 0.00															
E 7	KSNV	08/16/12	08/16/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 ---T--- 1 \$700.00 0.00															
E 8	KSNV	08/17/12	08/17/12	M-F 6-7a WakeUp w/WagM	6-7a		----F--	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 ----F-- 1 \$700.00 0.00															
E 9	KSNV	08/20/12	08/20/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12 08/26/12 M----- 1 \$700.00 0.00															
E 10	KSNV	08/21/12	08/21/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12 08/26/12 -T----- 1 \$700.00 0.00															
E 11	KSNV	08/15/12	08/15/12	Today Show	CM	658a-9am	--W----	:30	2	\$1,500.001	0.00	NM		2	\$3,000.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 --W--- 2 \$1,500.00 0.00															
E 12	KSNV	08/16/12	08/16/12	Today Show	CM	658a-9am	---T---	:30	2	\$1,500.001	0.00	NM		2	\$3,000.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12 08/19/12 ---T--- 2 \$1,500.00 0.00															
E 13	KSNV	08/17/12	08/17/12		CM	658a-9am	----F--	:30	2	\$1,500.001	0.00	NM		2	\$3,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	-----F--		2	\$1,500.00		0.00						
E 14	KSNV	08/20/12	08/20/12	Today Show	CM	658a-9am	M-----	:30	2	\$1,500.001	0.00	NM		2	\$3,000.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/20/12	08/26/12	M-----		2	\$1,500.00		0.00						
E 15	KSNV	08/21/12	08/21/12	Today Show	CM	658a-9am	-T-----	:30	2	\$1,500.001	0.00	NM		2	\$3,000.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/20/12	08/26/12	-T-----		2	\$1,500.00		0.00						
E 16	KSNV	08/15/12	08/15/12	M-F Today Show II 3rd HOM	9-10a		--W----	:30	1	\$500.001	0.00	NM		1	\$500.00
				M-F Today Show II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	--W----		1	\$500.00		0.00						
E 17	KSNV	08/16/12	08/16/12	M-F Today Show II 3rd HOM	9-10a		---T---	:30	1	\$500.001	0.00	NM		1	\$500.00
				M-F Today Show II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	---T---		1	\$500.00		0.00						
E 18	KSNV	08/17/12	08/17/12	M-F Today Show II 3rd HOM	9-10a		----F--	:30	1	\$500.001	0.00	NM		1	\$500.00
				M-F Today Show II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	----F--		1	\$500.00		0.00						
E 19	KSNV	08/20/12	08/20/12	M-F Today Show II 3rd HOM	9-10a		M-----	:30	1	\$500.001	0.00	NM		1	\$500.00
				M-F Today Show II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	----F--		1	\$500.00		0.00						
E 20	KSNV	08/21/12	08/21/12	M-F Today Show II 3rd HOM	9-10a		-T-----	:30	1	\$500.001	0.00	NM		1	\$500.00
				M-F Today Show II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/20/12	08/26/12	-T-----		1	\$500.00		0.00						
E 21	KSNV	08/15/12	08/15/12	M-F Today Show III 4th IBM	10am-11am		--W----	:30	1	\$325.001	0.00	NM		1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	--W----		1	\$325.00		0.00						
E 22	KSNV	08/16/12	08/16/12	M-F Today Show III 4th IBM	10am-11am		---T---	:30	1	\$325.001	0.00	NM		1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	---T---		1	\$325.00		0.00						
E 23	KSNV	08/17/12	08/17/12	M-F Today Show III 4th IBM	10am-11am		----F--	:30	1	\$325.001	0.00	NM		1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/13/12	08/19/12	----F--		1	\$325.00		0.00						
E 24	KSNV	08/20/12	08/20/12	M-F Today Show III 4th IBM	10am-11am		M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
				Today 4th Hour											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 08/20/12	08/26/12	M-----		1	\$325.00		0.00						
E 25	KSNV	08/21/12	08/21/12		CM	10am-11am	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H															
Today 4th Hour															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/20/12 08/26/12 -T----- 1 \$325.00 0.00															
E 26	KSNV	08/15/12	08/15/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 --W---- 1 \$325.00 0.00															
E 27	KSNV	08/16/12	08/16/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 ---T--- 1 \$325.00 0.00															
E 28	KSNV	08/17/12	08/17/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 ----F-- 1 \$325.00 0.00															
E 29	KSNV	08/20/12	08/20/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/20/12 08/26/12 M----- 1 \$325.00 0.00															
E 30	KSNV	08/21/12	08/21/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/20/12 08/26/12 -T----- 1 \$325.00 0.00															
E 31	KSNV	08/16/12	08/16/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON nor program 7/30-8/															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 ---T--- 1 \$425.00 0.00															
E 32	KSNV	08/20/12	08/20/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON nor program 7/30-8/															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/20/12 08/26/12 M----- 1 \$425.00 0.00															
E 33	KSNV	08/15/12	08/16/12	The Agenda 1230pm	CM	1230-1p	--WT---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 --WT--- 2 \$325.00 0.00															
E 34	KSNV	08/17/12	08/17/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 ----F-- 1 \$325.00 0.00															
E 35	KSNV	08/20/12	08/21/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/20/12 08/26/12 MT----- 2 \$325.00 0.00															
E 36	KSNV	08/15/12	08/15/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 --W---- 1 \$425.00 0.00															
E 37	KSNV	08/16/12	08/16/12		CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00

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Days of our Lives															
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---		1	\$425.00			0.00					
E 38	KSNV	08/17/12	08/17/12	Days of our Lives	CM	1258p-2pm			:30	1	\$425.00	1	0.00	NM	1 \$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1	\$425.00			0.00					
E 39	KSNV	08/20/12	08/20/12	Days of our Lives	CM	1258p-2pm			:30	1	\$425.00	1	0.00	NM	1 \$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1	\$425.00			0.00					
E 40	KSNV	08/21/12	08/21/12	Days of our Lives	CM	1258p-2pm			:30	1	\$425.00	1	0.00	NM	1 \$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----		1	\$425.00			0.00					
E 41	KSNV	08/15/12	08/15/12	The Doctors	CM	2pm-3pm			:30	2	\$325.00	1	0.00	NM	2 \$650.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W----		2	\$325.00			0.00					
E 42	KSNV	08/16/12	08/16/12	The Doctors	CM	2pm-3pm			:30	1	\$325.00	1	0.00	NM	1 \$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---		1	\$325.00			0.00					
E 43	KSNV	08/17/12	08/17/12	The Doctors	CM	2pm-3pm			:30	1	\$325.00	1	0.00	NM	1 \$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1	\$325.00			0.00					
E 44	KSNV	08/20/12	08/20/12	The Doctors	CM	2pm-3pm			:30	1	\$325.00	1	0.00	NM	1 \$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1	\$325.00			0.00					
E 45	KSNV	08/21/12	08/21/12	The Doctors	CM	2pm-3pm			:30	1	\$325.00	1	0.00	NM	1 \$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----		1	\$325.00			0.00					
E 46	KSNV	08/15/12	08/15/12	Dr. Phil	CM	3-4p			:30	1	\$450.00	1	0.00	NM	1 \$450.00
Dr. Phil															
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W----		1	\$450.00			0.00					
E 47	KSNV	08/16/12	08/16/12	Dr. Phil	CM	3-4p			:30	1	\$450.00	1	0.00	NM	1 \$450.00
Dr. Phil															
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---		1	\$450.00			0.00					
E 48	KSNV	08/17/12	08/17/12	Dr. Phil	CM	3-4p			:30	1	\$450.00	1	0.00	NM	1 \$450.00
Dr. Phil															
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1	\$450.00			0.00					
E 49	KSNV	08/20/12	08/20/12	CM	3-4p				:30	1	\$450.00	1	0.00	NM	1 \$450.00

Order / Rev: 105327
Alt Order #: 06839862
Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 893

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
		DR. PHIL no program 7/30-8/10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/20/12	08/26/12	M-----		1		\$450.00		0.00				
E 50	KSNV	08/21/12	08/21/12	Dr. Phil	CM	3-4p		:30	1	\$450.001	0.00	NM		1	\$450.00
		DR. PHIL no program 7/30-8/10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/20/12	08/26/12	-T-----		1		\$450.00		0.00				
E 51	KSNV	08/15/12	08/15/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.001	0.00	NM		1	\$700.00
		4PM NEWS (1 hour)													
		FIRST NEWS 3 AT FOUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/13/12	08/19/12	--W----		1		\$700.00		0.00				
E 52	KSNV	08/17/12	08/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.001	0.00	NM		1	\$700.00
		4PM NEWS (1 hour)													
		FIRST NEWS 3 AT FOUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/13/12	08/19/12	---F--		1		\$700.00		0.00				
E 53	KSNV	08/21/12	08/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.001	0.00	NM		1	\$700.00
		4PM NEWS (1 hour)													
		FIRST NEWS 3 AT FOUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/20/12	08/26/12	-T-----		1		\$700.00		0.00				
E 54	KSNV	08/17/12	08/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.001	0.00	NM		1	\$700.00
		4PM NEWS (1 hour)													
		NEWS 4 AT 430P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/13/12	08/19/12	----F--		1		\$700.00		0.00				
E 55	KSNV	08/20/12	08/20/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	1	\$700.001	0.00	NM		1	\$700.00
		4PM NEWS (1 hour)													
		NEWS 4 AT 430P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/20/12	08/26/12	M-----		1		\$700.00		0.00				
E 56	KSNV	08/15/12	08/15/12	M-F Early News	CM	5-630p		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
		M-F Early News													
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/13/12	08/19/12	--W----		1		\$1,000.00		0.00				
E 57	KSNV	08/16/12	08/16/12	M-F Early News	CM	5-630p		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
		M-F Early News													
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/13/12	08/19/12	---T---		1		\$1,000.00		0.00				
E 58	KSNV	08/17/12	08/17/12	M-F Early News	CM	5-630p		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
		M-F Early News													
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/13/12	08/19/12	----F--		1		\$1,000.00		0.00				
E 59	KSNV	08/20/12	08/20/12	M-F Early News	CM	5-630p		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
		M-F Early News													
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/20/12	08/26/12	M-----		1		\$1,000.00		0.00				
E 60	KSNV	08/21/12	08/21/12	M-F Early News	CM	5-630p		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
		M-F Early News													
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/20/12	08/26/12	-T----		1		\$1,000.00		0.00				
E 61	KSNV	08/15/12	08/15/12		CM	630-7pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	08/20/12	08/26/12	--W----		1		\$1,100.00		0.00				

Order / Rev: 105327
Alt Order #: 06839862
Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 893

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	--W----		1	\$1,100.00		0.00						
E 62	KSNV	08/17/12	08/17/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----F--		1	\$1,100.00		0.00						
E 63	KSNV	08/21/12	08/21/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-T-----		1	\$1,100.00		0.00						
E 64	KSNV	08/16/12	08/16/12	M-F Wheel	CM	7-730pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----T---		1	\$1,100.00		0.00						
E 65	KSNV	08/20/12	08/20/12	M-F Wheel	CM	7-730pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	M-----		1	\$1,100.00		0.00						
E 66	KSNV	08/15/12	08/15/12	Face to Face w/ Ralston	CM	730-758pm		:30	1	\$800.001	0.00	NM		1	\$800.00
				Face to Face w/ J.Ralston											
				FACE TO FACE W/ JON RALSTON no pro											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	--W-----		1	\$800.00		0.00						
E 67	KSNV	08/20/12	08/20/12	Face to Face w/ Ralston	CM	730-758pm		:30	1	\$800.001	0.00	NM		1	\$800.00
				Face to Face w/ J.Ralston											
				FACE TO FACE W/ JON RALSTON no pro											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	M-----		1	\$800.00		0.00						
E 68	KSNV	08/15/12	08/15/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	--W----		1	\$1,100.00		0.00						
E 69	KSNV	08/16/12	08/16/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	---T---		1	\$1,100.00		0.00						
E 70	KSNV	08/17/12	08/17/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----F--		1	\$1,100.00		0.00						
E 71	KSNV	08/20/12	08/20/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	M-----		1	\$1,100.00		0.00						
E 72	KSNV	08/21/12	08/21/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-T-----		1	\$1,100.00		0.00						
E 73	KSNV	08/15/12	08/15/12		CM	1135p-1237a		:30	1	\$425.001	0.00	NM		1	\$425.00

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Advertiser: Crossroads GPS
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KSNV

Ln	Ch.	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W---		1	\$425.00			0.00					
E 74	KSNV	08/16/12	08/16/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--T--		1	\$425.00			0.00					
E 75	KSNV	08/17/12	08/17/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1	\$425.00			0.00					
E 76	KSNV	08/20/12	08/20/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1	\$425.00			0.00					
E 77	KSNV	08/21/12	08/21/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----		1	\$425.00			0.00					
E 78	KSNV	08/16/12	08/16/12	T Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
Thursday Prime 8-9pm															
THE OFFICE/ PARKS & REC no program															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---		1	\$2,400.00			0.00					
E 79	KSNV	08/16/12	08/16/12	T Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.00	1	0.00	NM	1	\$2,100.00
Thursday Prime 10-11pm															
ROCK CENTER W/BRIAN WILLIA- MS (OR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---		1	\$2,100.00			0.00					
E 80	KSNV	08/18/12	08/18/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$350.00			0.00					
E 81	KSNV	08/18/12	08/18/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY airs 4-5a 7/7, no p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$625.00			0.00					
E 82	KSNV	08/18/12	08/18/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today - SAT															
NEWS 3 TODAY/WKEND no program 7/28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$500.00			0.00					
E 83	KSNV	08/18/12	08/18/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Sa-Su Early News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$1,000.00			0.00					
E 84	KSNV	08/18/12	08/18/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$550.00	1	0.00	NM	1	\$550.00
WKND Jeop/Wheel															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$550.00			0.00					
E 85	KSNV	08/18/12	08/18/12	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00	

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Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 893

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Sa-Su News 3 at Eleven																										
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/13/12</td><td>08/19/12</td><td>-----S-</td><td>1</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/13/12	08/19/12	-----S-	1	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S-	1	\$1,100.00	0.00																					
E 86	KSNV	08/18/12	08/18/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00											
SATURDAY NIGHT LIVE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S-	1	\$1,400.00	0.00																					
E 87	KSNV	08/19/12	08/19/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.001	0.00	NM		1	\$325.00											
News 3 Sunrise SUNDAY																										
NEWS 3 AT SUNRISE no program 7/8,																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S	1	\$325.00	0.00																					
E 88	KSNV	08/19/12	08/19/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00											
Sunday Today																										
TODAY ON SUNDAY airs 4-5a 7/8, no																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S	1	\$625.00	0.00																					
E 89	KSNV	08/19/12	08/19/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00											
Meet the Press																										
MEET THE PRESS no program 7/8,7/29																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S	1	\$3,000.00	0.00																					
E 90	KSNV	08/19/12	08/19/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00											
News 3 Today																										
NEWS 3 TODAY/WKEND nor program 7/2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S	1	\$500.00	0.00																					
E 91	KSNV	08/19/12	08/19/12	Chris Matthews 9:30AM	SM	9:30a-10a	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00											
Chris Matthews SUN 9:30am																										
CHRIS MATTHEWS SHOW no program 8/1																										
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Week: 08/13/12	08/19/12	-----S	1	\$500.00	0.00																					
E 93	KSNV	08/19/12	08/19/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00											
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NEWS 3 NIGHTSIDE																										
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Week: 08/13/12	08/19/12	-----S	1	\$1,100.00	0.00																					
E 94	KSNV	08/17/12	08/17/12	Noon News	CM	12-1230pm	-----F--	:30	1	\$425.001	0.00	NM		1	\$425.00											
Noon News																										
NEWS 3 AT NOON NOR PROGRAM 7/30-8/																										
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Week: 08/13/12	08/19/12	-----F--	1	\$425.00	0.00																					
N 95	KSNV	08/19/12	08/19/12	Sun PR 8-9p	CM	8-9pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00											
Sunday Prime 8-9pm																										
DATELINE NBC 7/15-7/22																										
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Week: 08/13/12	08/19/12	-----S	1	\$1,100.00	0.00																					

Totals 102 \$75,875.00